IN PROFILE JIUN HO



AN OLD SOUL

Fascinated by the elegance and timelessness of the world around us, Jiun Ho takes design back to basics

Words Karsha Green

s a child, my first toy was a Lego set ... I would spend hours building the most elegant and perfect Lego structures," says Jiun Ho. Born in Malaysia, Jiun grew up immersed in an amazing culture and displaying an immediate passion for design. He studied interior architecture at The International Academy of Merchandising and Design in Chicago and dedicated himself to turning his love of culture, history and food into a career.

Jiun has now travelled to approximately 102 countries and transforms his experiences into elegant neutral-palette interiors and sustainable furniture designs. "I continue my studies by being a student of the world," he says.

The Jiun Ho French Collection is inspired by Jiun's cycling adventure through the Loire Valley in France. With pieces such as the St Cere chair and the Montresor night table, the range encompasses Jiun's favourite designs and "captures the essence and elegance of the French spirit and design details without being excessive". The collection perfectly portrays Jiun's "back to basics" philosophy, where modernist "I enjoy design because I believe that good design can enhance people's everyday lives" — Jiun Ho

design is classic and timeless, able to work in both modern and traditional interior spaces.

"I enjoy design because I believe that good design can enhance people's everyday lives," says Jiun. Sticking to his neutral palette and sustainable materials, Jiun lets the textures and tones speak for themselves, "creating beauty and unique experiences" for his customers.

With the aim to one day "own a small hotel somewhere in a remote part of the world and design every facet of it, from signage to tableware", Jiun continues to explore the globe and offer it his "perfectionist, creative and persevering" personality. **HD**

more info?





St Cere chair



Montresor night table