TO WATCH

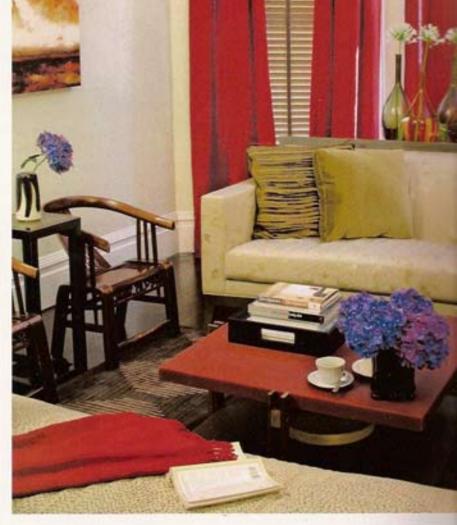
JONATHAN ADLER, HORST SCHULTZE & MORE

SETTLE INTO PALM SPRINGS THE ART OF COLLECTING SAVORY DELIGHTS IN COASTAL CALI



JIUN HO INTERIOR AND FURNITURE DESIGNER





Sometimes when you know, you know—even if you're just a kid. While growing up in Malaysia, Jiun Ho loved painting, building sandcastles and playing with Legos. At the age of nine, good grades served as his passport to vacationing with his parents, and his first trip took him to Korea and Japan, which the now 33-year-old says, "opened the whole entire world to me—it's when I decided I really loved design and looking at beautiful things and buildings."

Travel quickly climbed his priority chart, perfectly complementing his love for all things artistic. He came to the United States in the early 1990's to study interior design, and after schooling in Ames, Iowa, in Chicago and then working for several years, he opened his San Francisco firm in 2000. His present passions remain true to his past, and he divides his time between doing design work and globetrotting to fan his inspirational flame.

Ho's style, which he describes as "modern, quiet and elegant,"

comes with the welcoming wonderfulness people hope to find inside any home or hotel. Bucking the cold shoulder and impractical methods sometimes associated with modern interiors, he takes the clean-lined vernacular in the direction of "warm and inviting, practical and functional." His residential projects reflect the essence of the people living within them and the locales in which they sit, and he leans toward earthy palettes with color blasts coming from flowers, artwork and artifacts.

Looking ahead, this creative talent plans to continue turning out residential interiors, product designs (like collections for Boyd Lighting and bath fixtures for Kallista) and hospitality ventures, which include specifying all big-picture and detail aspects of Renew, a new Honolulu hotel set to open early next year. Jinn Ho. 415.437.2284, www.jiunho.com. —A.F.