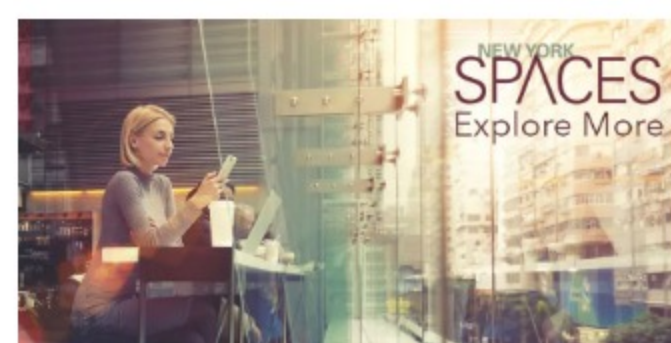


Minimalism Meets Worldly Inspiration at Jiun Ho's New Flagship Showroom in the NYDC

Jiun Ho brings his global aesthetic to his new flagship showroom, Jiun Ho at Dennis Miller NY.

by New York Spaces



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Pisac by Jiun Ho.



Jiun Ho.

JH: For almost two decades now. As a world traveler I have visited more than 112 countries, I try to incorporate the art and design of these cultures into my work—minimalism meets worldly inspiration.

NYS: Tell us about your V collection?

JH: Collection V chronicles my crossing of three continents, Europe, Africa and South America. It is part travelogue and part study in materiality and new methods of manufacture.

NYS: We absolutely love Saumur. Can you tell us about what inspired this set?

JH: Thank you! The Saumur series references the shapes found in 17th-Century French Baroque era architecture with an ultra pared-down, simplified silhouette.

NYS: How does it feel to have opened your first New York showroom?

Jiun Ho: Energizing, just like the city and its people! We are proud to open our flagship showroom in one of the world's most important and creative design epicenters (the [New York Design Center](#)). It's given us the opportunity to showcase our entire brand experience in a fully immersive way.

NYS: What can visitors expect to see?

JH: From the scent that welcomes you upon entering, to the very tactile accessories and our terrific fine arts program: we want everyone to have a special experience. Our noted furniture and lighting collections take center stage along with a curated selection of other artisanal lines like Elan. The Jiun Ho textile collection is coming soon. I am pleased to see the showroom becoming a go-to place for the entire design community from architects and interior designers to design enthusiasts just visiting the building.

NYS: How long have you been designing furniture? What have all your years led you to in terms

of an aesthetic?



Vendome by Jiun Ho.

NYS: What materials are you drawn to use and why?

JH: Rich woods, Eastern lacquer techniques, noble metals like cast-bronze are all staples of my work for their refinement and tradition.

NYS: We are quite taken with the Aomori bed. It is at once imposing and fragile. What can you tell us about this design? What did you want people to feel when they saw it?

JH: Safari has been one of the biggest influences in my work; I wanted to re-create the experience of sleeping under the stars and trees with an abstract, dialed forward design.

NYS: Pisac seems a bit of a departure for you in terms of color at least. What inspired this design?

JH: The uses of bold primary colors are an homage to Piet Mondrian's iconic masterpieces. I feel the colors inject a lot of



Aomori by Jiun Ho.

style and energy into the pieces. In terms of the dimensional contouring of the drawer fronts and roundness of the lines are inspired by the ancient stonework ruins at the Sacred Valley of the Incas in Peru combine with Mondrian masterpieces.

NYS: What can designers expect from your new showroom? Will everything be offered custom? How are lead times?

JH: Aside from the luxe sensory experience, our warm, expert staff is there to deliver superlative service. Its encouraged that if a guest falls in love with something then they can take it home that day. We offer a select assortment of in stock products, everything else is indeed bespoke, made-to-order with industry normative lead times of 12 weeks or less.

NYS: What is next for you now that you have opened?

JH: The NYC showroom will continue to evolve and reflect the change of seasons so that offerings are fresh, relevant and engaging. Our Chicago showroom across from 'The Mart' is formally opening early this summer and our fabric collection, Jiun Ho Textile, is launching this fall.



Etosha by Jiun Ho.



Masai by Jiun Ho.