

ASPIRE DESIGN AND HOME asked designers to weigh in on whether they prefer large-scale projects with a few parameters or smaller ones with a long list of limitations

GWEN DONOVAN

# big vs small.

## Jiun Ho

Whether the budget is constrained or the space is small in physical scale, smaller projects are simpler. They allow for challenges that spark your creativity. With a large project with no constraints, the possibilities and choices can become endless and drawn out for the client. I'd rather give deep, lengthy thought to the special details of a small project. Smaller projects still have just as many possibilities, but it naturally focuses them.

*jiunho.com*

## James Duncan

I am not sure if simpler is the right word, but larger projects do tend to be easier for many reasons. Chiefly, we have more latitude, can allocate more staff, and have more time to fine-tune a project. Smaller projects can be a lot of work. We often need to stretch the budget and to come up with creative 'work arounds' rather than eliminate a problem altogether as we can when budget is less of an obstacle. Having said that, I enjoy both and happily take on smaller projects when the client or the location is interesting. I welcome challenges; they provide an opportunity for growth and expansion of our imagination and skills.

*jamesstuartduncan.com*

## Marie Burgos

Regardless of all the constraints, being a designer is fabulous! You get to impact people's lives in a great way by creating beauty around them. I favor larger scale projects; they generally give more space for creativity. For us, it makes more sense to have large projects because they are also more profitable. Regardless of the size though, we pay equal attention in terms of project management to keep a high standard and to provide the best customer service to each of our projects.

*marieburgosdesign.com*

## Adam Meshberg

Big design projects with fewer constraints are less challenging than small-scale projects with more constraints. When working on a small project, it takes a lot more time and effort to get the detailing correct. Small jobs with lots of details mean drawing every single corner and connection. Contractors and installers have a much harder time doing the work; therefore, it involves more of my time to get the finished product where I want it. When working on large jobs with less constraints, I am able to create details that can be installed much more easily. Even if the details are the same complexity, the logistics of a larger job are easier to work with.

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